



Beaver County Collaborative Action Network Board Meeting

Access link via: Zoom US – Join a Meeting

Meeting ID: 805 122 0523

January 13, 2021

I. Call to Order

II. Welcome New Board Member: Captain Denise Martin Salvation Army

III. Approve Minutes

Mission Statement: We unite community leaders through collaboration, networking and quality trainings to improve the organizations that positively impact Beaver County.

Vision Statement: All residents of Beaver County will thrive socially and economically as a result of organizational collaboration, resource sharing and progressive leadership.

IV. Finances

1. Huntington Checking Account – see Huntington Bank Statement
2. Checks: L. Scaff – Jan 2021 Technology \$90.00 + Board Retirement L. Signore \$25.00
 - i. Pacer Studios quarterly website maintenance \$85.00
3. 2020-21 Budget YTD
4. January 6, 2021 Speaker – Attorney McCreary – HR Forum review
5. February 2021 Speaker – Denny Lieb will address the Board on the funds held by Community Foundation

V. BCCAN Monthly Report

1. Vote to fill Board seat vacated by L. Signore with Marlene Landrum
2. Lamar billboard new location on I 376

VI. Agency updates

VII. COVID vaccine updates?

VIII. Winter preparedness?

IX. Are there any agencies unstable and in jeopardy of closing?

UPCOMING BOARD MEETING AND TRAINING DATES

February 3, 2021	Executive Committee Meeting	via Zoom	Noon – 2pm
February 10, 2021	Full Board Meeting	via Zoom	Noon – 2pm
March 3, 2021	Executive Committee Meeting	via Zoom	Noon – 2pm
March 10, 2021	Full Board Meeting	via Zoom	Noon – 2pm
April 7, 2021	Executive Committee Meeting	via Zoom	Noon – 2 pm
April 13, 2021	Training: Impact of Childhood Trauma	via Zoom	9 am – 11:30 am
April 14, 2021	Full Board Meeting	via Zoom	Noon – 2pm

Adjournment – Next Meeting Wednesday, February 10, 2021 via Zoom

BCCAN Financial Report

The Huntington National Bank (Primary Account)

Checking Account Balance 12-31-2020

\$ 25,477.62

Deposits & Credits

Not Posted

Posted

Expenses

Not Posted

Posted

Lynell Scaff Jan Technology

90.00

Pacer Studio

85.00

Board Gift – Retiring L. Signore

25.00

Checking Account Balance 12/31/2020

\$ 25,277.62

The Huntington National Bank (VOAD)

Checking Account Balance 12/31/2020

\$ 158.83

**Beaver County Collaborative Action Network Foundation
Minutes of the Advisory Board of Directors Meeting**

December 9, 2020

Attendance: Paulette Miller, Chair; Darlene Thomas, Secretary; Brian Yaworsky, Treasurer; Joanne Koehler, Executive Board Member at Large; David Cottingham; Leslie Hallas; Mary Leita; Jodi Oliver; Tami Ozegovich; Eric Rosendale; Mike Rubino; Carlton Vreen; Lynell Scaff, Coordinator

AGENDA ITEM	DISCUSSION	MOTIONS
December 9, 2020 BCCAN Board Meeting - ZOOM	The December 9, 2020, BCCAN executive board meeting was held by ZOOM due to the CDC's COVID-19 guidelines for social distancing. Executive Director, Paulette Miller opened the meeting at 12:03pm.	
Guest Speaker: Michelle Ferguson, Private Industry Council – Dads Matter	Michelle Ferguson presented the Dads Matter program from the Private Industry Council that is federally funded and provides services to 1,066 Dads from Fayette, Washington, Westmoreland, and now Beaver County. Dads Matter is a volunteer program that will provide individualized on-the-job training, as well as classes to develop money management, relationship skills. The program is available to residents of the participating counties. Enrollment will begin April 1, 2021. The Beaver County office will be located in the Beaver Valley Mall. Michelle discussed the many options to connect to the human services available in Beaver County with the board members. She will send information about the program to Lynell Scaff to be distributed to the BCCAN board members.	
Review of Minutes	Minutes from the November 12, 2020 Board Meeting were previously emailed to the representatives of partner agencies. The board members did not express any changes needed to the minutes. Brian Yaworsky made a motion "to accept the minutes". Mike Rubino seconded the motion; none opposed.	<i>Minutes approved</i>
Bills/Financials	Lynell Scaff reviewed the bills/financials. After the review of the bills/financials, Darlene Thomas made a motion "To accept the minutes and bills/financials". Mary Leita seconded the motion; none opposed.	<i>Bills/Financials approved</i>

Monthly Report	<p>Lynell Scaff reported that Major Denise Martin of the Salvation Army has accepted the BCCAN board position and will attend the January board meeting.</p> <p>Lynell announced that Lisa Signore, director of the Community Development Program will be retiring on January 23, 2021. Marlene Landrum will be replacing Lisa and is interested in joining the BCCAN Board.</p> <p>The newest Lamar Billboard for the 211 system will be located in Beaver County near Ellwood City.</p> <p>Lynell will accept additional questions for Attorney McCreary through the end of business December 9, 2020. She is scheduled to have a teleconference, December 10, 2020, to present the questions to be discussed at the HR Forum via Zoom on January 6, 2021.</p> <p>Paulette and Lynell will have a conference call with Robbie Matesic of Senator Casey's office this afternoon, December 9th. Bios and photos of every participant to the round table are to be sent to Lynell.</p> <p>The board members discussed the topics of the questions that could be addressed by Senator Casey. Some of the topics would be a new stimulus package, housing, prioritizing of the vaccine, and waivers for state and federal testing in schools.</p> <p>The BCCAN board will continue to meet via Zoom at the regularly scheduled time, January through June 2021.</p>	<p><i>HR Forum</i> January 6, 2021, Via Zoom - 10am-Noon</p> <p><i>Zoom – Virtual Round Table with Senator Casey:</i> December 16, 2020 – 11:45am-1pm</p>
ANNOUNCEMENTS		EVENTS
Mike Rubino, United Way of Beaver County	Mike Rubino announced that 211 will be used as a national hotline to help people be connected to the human services in their areas and reduce these types of calls through the 911 system. He reported that there is a new record shop in Monaca.	
Eric Rosendale, Beaver Valley Intermediate Unit	Eric Rosendale reported that The Quality Education Counsel is still meeting to make education in the county stronger. Phase 3 of the John Hopkins research in education study is currently on hold.	
Darlene Thomas, Women's Center of Beaver County	Darlene announced that the Women's Center has videos available for training.	
Paulette Miller,	Paulette reported that BCRC's school to work program has forty students currently enrolled. Nine of	

BCRC, Inc.	those students are working at Fed-Ex for the holiday season and some of those positions could turn into permanent employment.	
Adjournment	The meeting was adjourned at 1:14p.m by Paulette Miller. Wishing everyone a Merry Christmas and a Happy New Year!	Next BCCAN meeting Thursday January 13, 2020, Noon-via-Zoom

Respectfully submitted by: Dawn Conti

Marlene Landrum will assume the role of Director of the Community Development Program on January 23, 2021. She has been employed as a Project Manager with Community Development since July 2016 working on projects that include demolition, infrastructure upgrades, and community services oversight.

Marlene worked for many years as a Civil Engineer, designing community projects in the Greater Pittsburgh area. She then transitioned into Community Development, working on revitalizing the Centre Avenue Corridor in the Hill District neighborhood of Pittsburgh.

She received her Bachelor of Science Degree in Civil Engineering from Howard University in Washington, DC. She received both her Master of Science Degree in Environmental Management and her Master of Business Administration/Public Administration from the University of Findlay in Findlay, Ohio.

As a Beaver County resident since 2001, she is excited to take on this new challenge and work with other groups and agencies in the area.

Connecting Through Collaboration



Lisa Signore
Community Development
1013 Eighth Avenue
Beaver Falls, PA 15010

January 4, 2021

Dear Lisa:

The BCCAN Board congratulates you on your retirement. The entire Board wants to thank you for your service on the Board, for your support of the Collaborative Action Network members and the sharing of your expertise. It is due to dedicated individuals like yourself who work together to provide the valuable trainings and sharing of best practices that helps all of us benefit.

If we were together, your fellow Board members would be celebrating your retirement and enjoying cake, while reflecting on laughter and successes as a group and wishing you future health, happiness and adventures. In this COVID climate, please accept this gift card for your celebratory cake.

Congratulations and Warm Wishes,

Paulette, Gerard, Rick, Darlene, Brian, Joanne, David, Linda, Lesley, Cheryl, Mary, Jodi, Tami, Brandi, Eric, Mike, Marie, Carlton and Lynell

BCCAN BYLAWS:

ARTICLE IV – Board of Directors

Section 1. The business and affairs of the Beaver County Collaborative Action Network shall be governed by a Board of Directors.

Section 2. In addition to the powers and authorities these bylaws expressly confer upon them, the Board of Directors shall have the maximum power and authority now or hereafter provided or permitted under the laws of the Commonwealth of Pennsylvania to Directors of Pennsylvania Nonprofit Corporations acting as a Board.

Section 3. The Board of Directors shall consist of actively-employed representatives from non-profit/government organizations that serve the public charity and provide resources in Beaver County, in an executive capacity, in human service agencies, faith-based organizations, educational institutions/schools. The Board of Directors shall consist of no more than twenty (20) members.

Section 4. 1) All potential Directors shall be invited by the officers to serve on the Board of Directors. Openings on the Board shall be filled by a majority vote of the members of the Board of Directors present at the monthly meeting upon which such a vote shall be taken. Candidates to fill the positions shall be identified by the Executive Board, with input from the Board, and required to submit a biography and agency information for review by the Board prior to the vote.

2) In the interest of continuity, the Board normally gives preference to filling vacancies caused by retirements/administrative changes to the new administrator of the organization, at the discretion of the Board. In cases of an interim appointment, the Board may extend an invitation to the acting administrator to attend meetings on a non-voting basis. All application requirements still apply.

Section 5. If a member of the Board misses three (3) unexcused meetings in a row or six (6) unexcused meetings in a twelve-month period, the Executive Board shall review the member's overall attendance and participation and discuss the issue with the member. After such discussion, the Executive Committee will make a recommendation concerning removal to the full Board. If the Executive Board recommends the removal of the Director, a majority of the Board of Directors must approve this motion.

Section 6. No Director shall receive compensation merely for serving on the Board of Directors.

Section 7. The term of the membership for each Director has no time limit as long as they are actively employed by the organization they represent and remain in good standing through their attendance.

Zoom meeting due to COVID	Zoom meeting due to COVID	Zoom meeting due to COVID

BCCAN EXPENSES										*no board mtg	
										*Aug	*Jul
Budget	Remaining	%	Spent to Date	June	Dec	Nov	Oct	Sep			
Coordinator	\$32,500	42.10%	\$13,682.51	\$3,953.63	\$2,330.25	\$3,969.88	\$1,803.75	\$ 780.00			
Assistance (Minutes/Resource Directory)	\$1,000	22.80%	\$228.00	\$45.00	\$48.00	\$39.00	\$ -	\$ 48.00			
P.O. Box	\$370	0.00%	\$0.00								
Technology	\$1,080	50.00%	\$540.00	\$90.00	\$90.00	\$90.00	\$90.00	\$90.00			
Travel	\$1,200	26.74%	\$320.85	\$51.75	\$51.75	\$72.45	\$51.75	\$ 41.40			
Mailings (printing/postage)	\$409	0.00%	\$0.00								
Chamber of Commerce	\$288	100.00%	\$288.00					\$288.00			
Meeting Lunches/supplies	\$1,500	1.67%	\$25.00	\$25.00							
Insurance	\$1,461	100.00%	\$1,461.00								
Web Site	\$1,340	12.69%	\$170.00	\$85.00		\$ 85.00					
BC 2-1-1 service	\$10,000	0.00%	\$0.00								
Subtotal	\$51,148	32.68%	\$16,715.36	## \$ 4,250.38	\$ 2,520.00	\$ 4,265.33	\$ 1,984.50	\$ 986.75	\$ 2,708.40		

TRAINING EXPENSES											
Meals/Water	\$1,500	0.00%	\$0.00								
Trainers	\$2,000	30.00%	\$600.00				\$ 600.00				
Webinar with Pacer \$1800 each	\$9,000	60.00%	\$5,400.00				\$ 5,400.00				
211 poster art	\$1,750	0.00%	\$0.00								
Supplies for training	\$500	0.00%	\$0.00								
Total Training Expenses	\$14,750	40.68%	\$6,000.00	\$0	\$0	\$6,000.00	\$0.00	\$0.00	\$0.00		
TOTAL EXPENSES	\$ 54,648	41.57%	\$22,715.36	### \$4,250.38	\$2,520.00	\$10,265.33	\$1,984.50	\$986.75	\$2,708.40		
Source of Funds											
2-1-1 BCCVS, BCBH, UW	\$ 10,000		\$0.00								
BCBH Training Funds	\$ 7,000		\$5,000.00				\$5,000.00				
Remaining from 2020-21	\$ 7,234		\$0.00								
BCCVS	\$ 40,000		\$0.00			\$ 25,000.00					
Total Source of Funds	\$ 64,234		\$5,000.00	### \$0.00	\$25,000.00	\$5,000.00	\$5,000.00	\$0.00	\$0.00	\$0.00	



Account Name Community Business Checking
Today's Beginning Balance \$25,477.62
Pending Transactions \$0.00
Deposit Holds \$0.00

Account Balance **\$25,477.62**

Account Number ...6474
Routing Number 041215032
Account Nickname Community Business Checking
Account Type Community Business Checking
Interest Earned But Not Paid \$0.00
Year-to-Date Interest \$0.00
Previous Year Interest \$0.00

Transaction History

Transactions from 11/27/20 through 12/27/20

Date	Description	Type	Amount	Balance
12/01/2020	SUBSTITUTE CHECK	 Check 1641	-\$90.00	\$25,477.62

[VIEW A REPORT >](#)

[EDIT TRANSACTIONS >](#)



[Tour the Page](#)



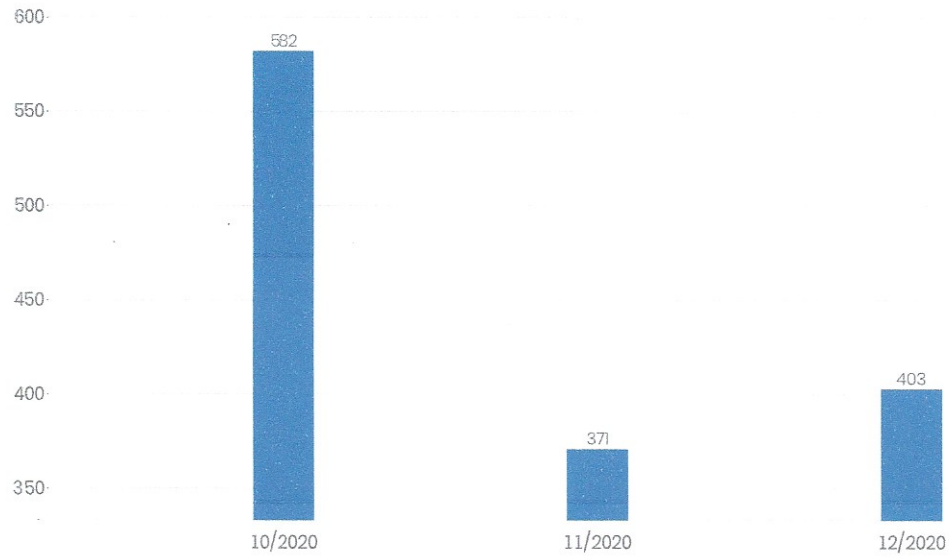
Beaver County
Collaborative Action Network

Monthly Website Traffic Summary

Monthly Sessions

Monthly from 10/01/2020 until 12/31/2020

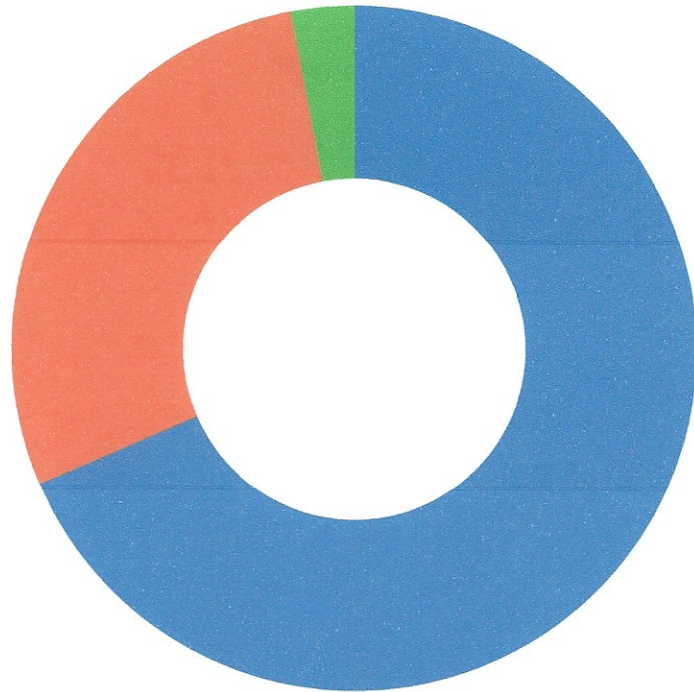
● Sessions



Website Traffic by Device Type

From 12/01/2020 until 12/31/2020

desktop	68.50%
mobile	28.50%
tablet	3.00%










Website Traffic by Channel

From 12/01/2020 until 12/31/2020

Sessions	Channel	Pages / Session
176	Direct	1.46
174	Organic Search	2.37
32	Referral	4.00
21	Social	1.10
Entire Site	403	2.04

Traffic Metrics by Source

From 12/01/2020 until 12/31/2020

Sessions	Source	Pages / Session
18 	m.facebook.com	1.11
14 	beavercountypa.gov	5.86
7 	venue.collectiveimpact.com	2.71
6 	bc-systemofcare.org	3.17
3 	facebook.com	1.00
2 	iprism150g	2.00
1 	nortonsafe.search.ask.com	1.00
1 	qwj.tpgx.net	0.00
1 	wrkfrc.com	3.00
Entire Site	53	2.85

Traffic Metrics by Page Title

From 12/01/2020 until 12/31/2020

Page Title	Pageviews	Avg. Time on Page	Entrances	Exits	Bounce Rate (%)
Agency Directory Beaver County Collaborative Action Network	234	0:03:31	111	119	73.87%
Beaver County Collaborative Action Network	168	0:01:29	134	84	51.85%

Traffic Metrics by Page Title

2 of 3

From 12/01/2020 until 12/31/2020

Page Title	Pageviews	Avg. Time on Page	Entrances	Exits	Bounce Rate (%)
Housing Resources Beaver County Collaborative Action Network	50	0:00:31	3	14	66.67%
Agency Directory Listing Beaver County Collaborative Action Network	36	0:09:28	28	26	71.43%
Job Opportunities Beaver County Collaborative Action Network	31	0:01:13	10	12	100.00%
Contact Us Beaver County Collaborative Action Network	29	0:00:38	5	16	100.00%
Food Resources Beaver County Collaborative Action Network	28	0:01:03	4	12	100.00%
Training Beaver County Collaborative Action Network	28	0:00:10	4	5	75.00%
About Us Beaver County Collaborative Action Network	18	0:00:18	4	7	100.00%

Traffic Metrics by Page Title

3 of 3

From 12/01/2020 until 12/31/2020

Page Title	Pageviews	Avg. Time on Page	Entrances	Exits	Bounce Rate (%)
Spring 2021 Trainings will be posted January 31, 2021 – all will be via webinar Beaver County Collaborative Action Network	16	0:00:17	1	3	100.00%
Entire Site	821	0:01:55	402	402	68.49%